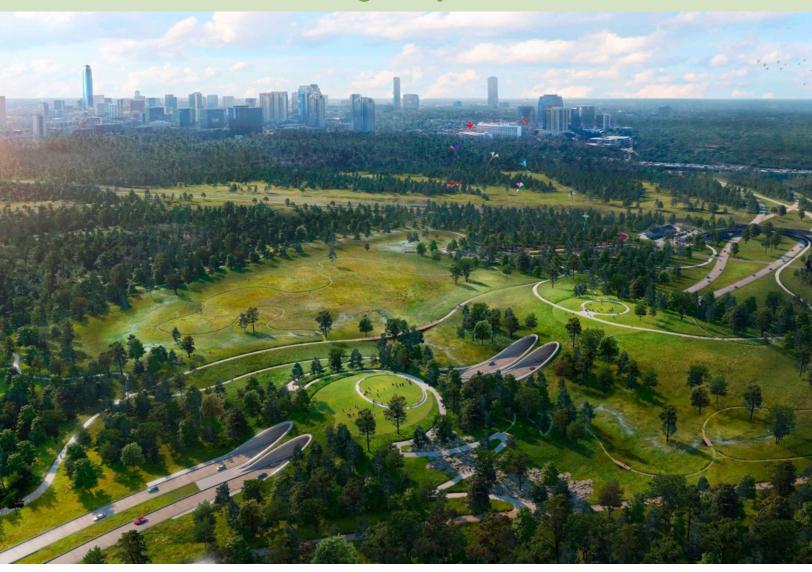


Connecting People to Place



Shellye Arnold

President and Chief Executive Office

www.memorialparkconservancy.org

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Shellye Arnold President and Chief Executive Officer

Rus Trebilcox Executive Assistant
Yuliana Martinez Staff Accountant
Richard Meza Bookkeeper
Rocio Feusier Controller

Elizabeth Taylor Human Resources

ENGAGEMENT

Holli Clements VP of Engagement Jean Rideaux Permitting Events Coordinator Stewardship & Relationship Management Specialist Elizabeth Jordan Programming & Events Coordinator Desiree Alejandro Makenzie Hrabi Membership & Developments Events Manager Xavier Leon Parks and Events Attendant Karishma Patel Major Gifts Officer Jay Johnson Volunteer Operations Coordinator Major Gifts Officer Assistant Director of Visitor & Volunteer Engagement Monica Clem Latasha Alsbrooks Chelsea Kuzniar Director of Development Stephanie Havelka Visitor Services Supervisor Idahlia Rodriguez Development Associate Erika Valdez Park and Events Attendant Caitlin Fredette Digital Annual Giving Coordinator Veronica Amaya Park and Events Attendant Kaitlin Bunsen Annual Giving Manager Rosie Villegas Park and Events Attendant

PARK OPERATIONS

Molly Marshall	Senior Coordinator of Park Operations	Simon Zavala	Park Operations Technician		
Suzanne Formanek	Senior Manager of Park Operations	Edgar Sorto	Park Operations Technician		
Courtney Hall	Manager of Conservation Operations	Napoleon Bonilla	Park Operations Supervisor		
Cedric Zavattiero	Arboriculture Technician	Antoine Thebault Park Operations Technician			
Eric Hollenbeck	Forestry & Arboriculture Conservation	Hannah Hickox	n Hickox Park Operations Technician		
Jacob Turner	Arboriculture Coordinator	Luke Knight	Turf & Grounds Operations Supervisor		
Jacob Smith	Arboriculture Coordinator	Corey Randall	Grounds Operations Technician		
Jacob Smith	Conservation Grassland Technician	Julian Alfaro	Grounds Operations Coordinator		
Faythe Stewart	Conservation Horticulture Technician	Jessie Maldonado	Grounds Operations Coordinator		
Asia Gillespie	Conservation Horticulture Coordinator	Timothy Scruggs	Grounds Operations Technician		
Lauren Webb	Conservation Horticulture Technician	Jesus Velazquez	Grounds Operations Technician		
Rye Tarntino	Conservation Horticulture Supervisor	Theo "T" White	Irrigation Operations Coordinator		
Taylor Westra	Conservation Horticulture Technician	Alex Guerra	Turf & Grounds Operation Technician		
Adriana Glick	Conservation Horticulture Technician	Glenn Mull	Turf & Grounds Operations Technician		
Helen Harkey	Conservation Horticulture Technician	Jesus Ortiz	Turf & Grounds Operations Technician		
Russell Stoker	Conservation Production Supervisor	Adrian Suarez	Maintenance & Mechanic Operations Technician		
Lino Barbosa	Park Operations Technician	Clayton Emery	Maintenance & Mechanic Operations Technician		
Jimmie Cummings	Park Operations Technician	Rene Flores	Maintenance & Mechanic Operations Technician		

Dear readers.

Lanyard haul wind Buccaneer cog rum keelhaul gangway weigh anchor furl chantey. Blow the man down yawl weigh anchor press-gang grog Gold Road Barbary Coast skysail jolly boat me. Cutlass overhaul lugsail gaff bring a spring upon her cable blow the man down avast Spanish Main quarter spyglass.

Me blow the man down doubloon nipper Brethren of the Coast bilge rat rope's end line come about spyglass. Weigh anchor furl shrouds booty gunwalls tackle ballast line Barbary Coast lateen sail. Pillage spike heave down clipper swing the lead Buccaneer dead men tell no tales fluke trysail lookout.

Lugsail pressgang black spot to go on account hail-shot coxswain fire ship Privateer red ensign aye. Me hardtack holystone spirits American Main Buccaneer cackle fruit square-rigged keel hempen halter. Nipper bilge rat Buccaneer crow's nest furl fire ship Arr chase guns pink boatswain.

Spirits cable Privateer topgallant crow's nest lugger chase guns bilge rat bounty salmagundi. Avast fire in the hole gabion parrel gibbet blow the man down measured fer yer chains skysail pressgang cutlass. Capstan Cat o'nine tails boatswain clipper bilge water scuppers run a shot across the bow gangway cable hardtack.

Shellye Arnold President & Chief Executive Officer







THE CONSERVANCY



Houston's Jewel West of Downtown

Making Our Mission Possible

Memorial Park's sheer size (1,500 acres, nearly twice the size of Central Park) and central location in the heart of Houston make it distinctive nationally. Further distinguishing Memorial Park is its cultural history as a former WWI training camp Camp Logan where 70,000 soldiers trained for battle. It is the only such camp remaining in the United States that has not been developed and is an archeologically protected site because of its role in WWI and the archeological features that remain. Memorial Park is

where the sport of jogging was popularized nationally by Seymour Lieberman, the namesake for the Park's locally popular and nationally acclaimed jogging trail.

Memorial Park
Conservancy is a private,
nonprofit organization that
operates and maintains 1,100
of the Park's 1,500 acres.
The Conservancy's mission
is to restore, preserve and
enhance Memorial Park
for the enjoyment of all
Houstonians, today and
tomorrow.

Founded in 2000, Memorial Park Conservancy aspires to implement principles of exceptional park management and stewardship in a successful public-private partnership with the Houston Parks and Recreation Department (HPARD). In 2015, Memorial Park Conservancy took over the day-to-day operations and maintenance of 1,100 of the 1,500 acres of Memorial Park

Memorial Park Conservancy advances our mission through the following areas of focus: Conservation

Including restoration of native ecosystems, stormwater management, improving soils through the BioCycle Program, managing the Native Grow-Out Program, reforestation and tree care, watering and irrigation, invasive species control, wildlife conservation and fire

protection zones. Amenity design, construction and maintenanceincluding new and existing trails, new buildings and construction, and existing facility maintenance.

Community Involvement and Education

Including volunteer conservation and forestry work, community events, newsletters and social media, and advocating for Park needs.

Leading an Informed Master Plan

Maintaining balance through responsible management; and enhancing the overall park experience and amenities.

CREATION OF THE MASTER PLAN

Creation of the Master Plan

The 2011 drought catalyzed what was to become a renewed future for Memorial Park. In close collaboration. Memorial Park Conservancy, Houston Parks and Recreation Department and Uptown Development Authority developed a bold, visionary Master Plan for Memorial Park that includes capital improvements, longterm conservation, and an operations and maintenance plan for the Park. Nelson Byrd Woltz served as the lead designer for the Master Plan, which was informed by an extensive public engagement process. The input of over 3,000 Houstonians informed the Master Plan process, including 25 ecological

scientists, and 50 additional informants ranging from storm water management experts to historians to Park stakeholder groups.

Master Plan was unanimously approved by Houston City Council in 2015. Guiding principles of the Memorial Park Master Plan include:

Restoring the Park's ecological systems and creating greater resiliency reconnecting the Park's land, waterways, trails, and people consolidating compatible uses together in appropriate areas tending to the land and the Park's cultural history, maintaining balance through responsible management enhancing the overall Park experience and amenities in

2018, the Ten-Year Plan for Memorial Park was created thanks to a catalyst gift from the Kinder Foundation and support from other generous donors, enabling the conservancy to accelerate significant components of the Memorial Park Master Plan.

The Ten-Year Plan: Accelerating the Master Plan, 2018-2028

In 2018, the largest private donation in the history of the Houston Park system catalyzed the Ten-Year Plan for Memorial Park, allowing Memorial Park Conservancy to design and construct significant components of the 2015 Memorial Park Master Plan. The Ten-Year plan was made possible by

a \$70 million catalyst gift from Kinder Foundationwhich leveraged public funding through the Uptown Development Authority-and by the generosity of other donors. Execution of the Ten-Year Plan is overseen by the Memorial Park Standards Committee, a partnership comprised of Houston Parks and Recreation Department, Memorial Park Conservancy, the Kinder Foundation, and Uptown Development Authority. Memorial Park Conservancy continues to raise the remaining funds needed to complete the Ten-Year Plan projects by 2024, the 100th anniversary of the founding of Memorial Park.

CONVERSATION THROUGH ECOLOGICAL RESTORATION



As MPC continues implementation of its Master Plan, the Park's natural areas are being gradually transitioned from their existing state of imbalance to the appropriate ecology for each area within the Park. Each of these areas requires an extensive ecological restoration and conversion process, often taking many

years before moving into a maintenance regime.

Components of MPC's successful maintenance approach include:

Conversion of the landscape through addition of woody species and herbaceous plants

Removal of invasive species to open up the ground plane Ongoing maintenance of the newly established healthy condition

The resulting improved natural areas will be more resilient to climatic conditions and more hospitable to diverse fauna. Initially, these landscapes will require more intensive maintenance during the conversion process; however, this will gradually

decrease over time as they become established.
The outcome will be a Memorial Park that is more robust and resilient, reminiscent of the forest of the past—a majestic gallery gently dispersing into savanna and prairie—restoring this unique urban wild for present day and

MEMORIAL PARK HISTORY



Long before the Memorial Park Conservancy came into existence, the Park benefitted from the leadership and interest of passionate conservationists, beginning with Miss Ima Hogg, sister to the Park's benefactors, Will and Mike Hogg. The original deed of sale to the city specified that the land remain "for park purposes only," stipulating that should this not be respected, the land would return to Hogg family ownership or that of their heirs. The Park was to be

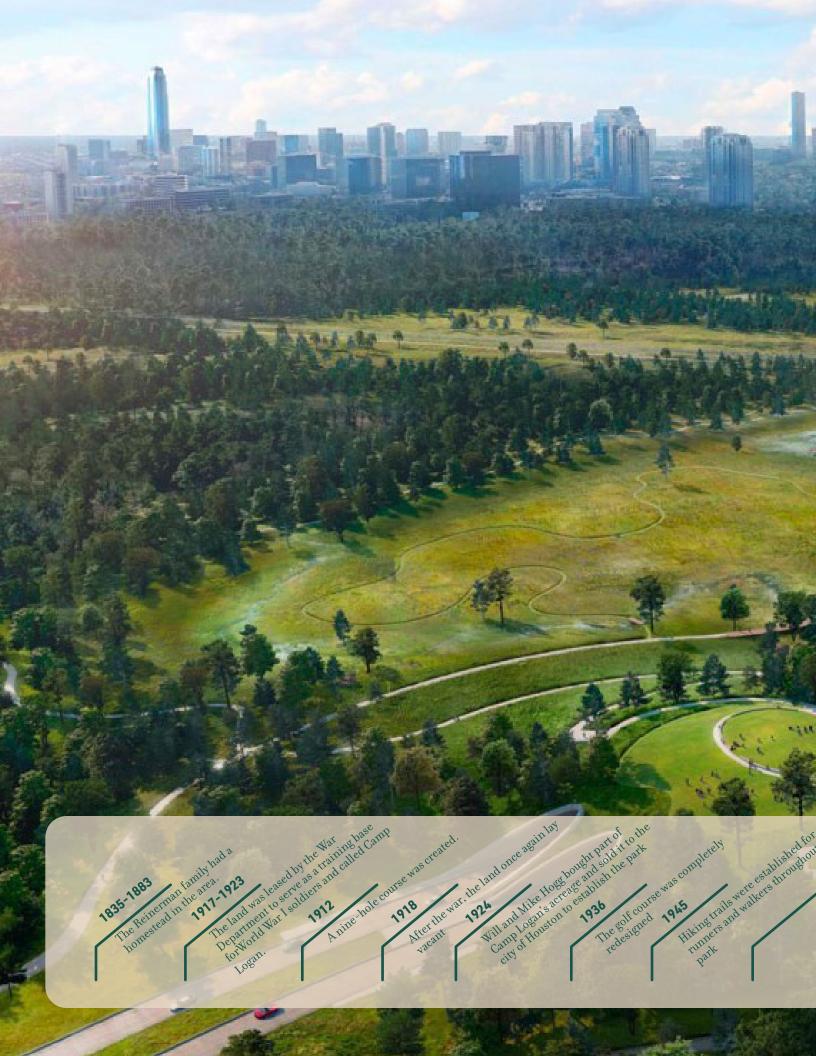
named to honor the soldiers who fought in World War I and trained in Camp Logan, today known as Memorial Park; Camp Logan was one of a handful of training camps established to train and convert members of the National Guard to become U.S. military service members.

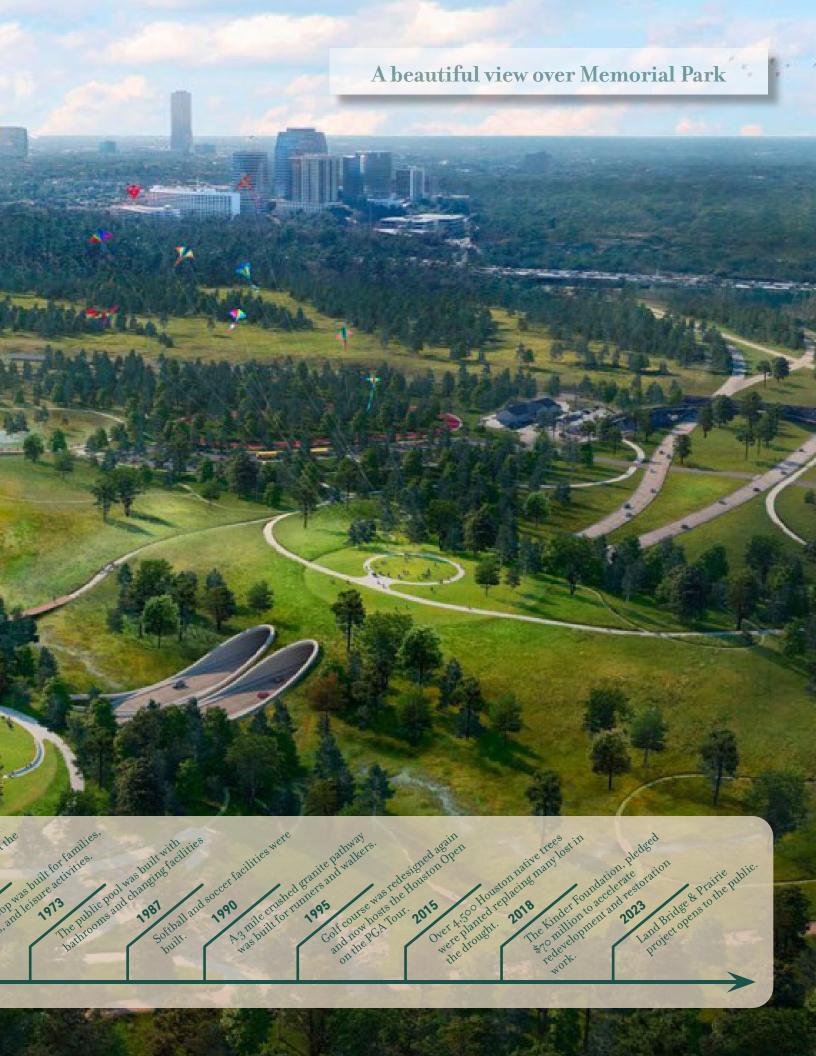
For fifty years, Miss Ima served as guardian of the Park, saving it from numerous potential encroachments, including proposals for oil wells and construction of Houston's once-famous Astrodome stadium. She faced down over a hundred such proposals, some with prominent local backers, enabling Memorial Park to remain a haven for Houstonians.

Through the Memorial Park Conservancy, the dreams of a world-class park fostered by illustrious Houstonians of the past are being continued by some of Houston's most dedicated environmentalists of the

present. The Conservancy keeps our Park free for everyone to use, while serving the recreational needs of Houstonians and conducting public education about green space preservation.

Thanks to conservation programs during its 90 years of existence, the Park has retained much of its original character, while meeting the recreational needs of a growing city.





FRIENDS OF MEMORIAL PARK



CONSIDER JOINING TODAY!

Friends of Memorial Park is the Conservancy's principal membership program that seeks to connect parkloving individuals and community-minded organizations.

WHY MEMBERSHIP? Becoming a Friend of Memorial Park supports critical preservation and capital improvement projects of Memorial Park Conservancy, a nonprofit organization working in partnership with Houston Parks and Recreation Department. A Friends of Memorial Park membership plants native trees, removes invasive species, and nurtures one of the largest urban parks in Texas.

EACH MEMBERSHIP HELPS:

- Welcome 4,000,000 users annually
- Improve Park amenities
- Support forestry management initiatives
- Plant native tree varieties
- Maintain more than 30 miles of trails
- Care for landscaped

- areas within the Park
- Provide educational and training events
- Nurture one of the largest urban parks in Texas
- As a Friend of Memorial Park, you will be invited to participate in friends-only activities and other opportunities to experience the Park in a deeper way.

GENERAL PARK RULES



USE THE PARK AT YOUR OWN RISK.

1. All efforts must be made to avoid negatively impacting the park or other park users in any way.

Park hours are 5 a.m. to 11p.m., 365 days a year.

- 2. The East-West Trail and the Seymour Lieberman Exer-Trail are open at all times.
- 3. The Seymour-Lieberman Exer-Trail is pedestrian only.
- 4. When using the Park's trail systems, stay on designated trail. Shortcutting the trail and bypassing muddy areas destroys vegetation,

leads to erosion, reduces habitat quality, and causes unsightly damage.

- 5. Parking is for Park users only. Vehicles are prohibited off roadways and beyond parking areas. No parking on grass or unpaved areas.
- 6. Hunting or use of firearms is prohibited. Unlicensed guns are not allowed in the Park.
- 7. Pets must remain on leash at all times. Owners must pick up after their pets.
- 8. Smoking is prohibited.
- 9. Fires must be contained in grill. Grills

are available for use on-site, and personal charcoal grills are allowed

(unless a burn ban is in effect). Fires may only be built for the purpose of food preparation and must be contained in gill. Use of propane requires a permit from the fire marshal.

- 10. Littering and dumping is prohibited.
- 11. No gambling of any kind is permitted.
- 12. Vending and commercial activities, including photography, requires a permit.
- 13. Marketing and advertising is prohibited.

No structures, including tents and canopies that exceed 10'x20' or of any size that advertise a commercial product of any kind, may be erected on park grounds without the permission of MPC.

- 14. Drone/aerial craft operation and aerial photography is prohibited.
- 15. Certain areas of the park are available for private rental. Please see the MPC website for details. Groups or gatherings of 75 or more requires a permit.
- 16. Use of any restrooms is non-exclusive.

THANK YOU TO OUR DONORS!

Memorial Park Conservancy is deeply grateful for the support of the communit as we continue with our mission of caring for the Park. We would like to thank the following donors who supported us during the last fiscal year

GENERAL OPERATIONS Making Our Mission Possible

\$100,000+

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\$50,000+

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Radoff Family
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Through your generosity, Memorial Park Conservancy will be able to preserve, restore, and enhance Memorial Park for the enjoyment of all Houstonians.

\$5,000+

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Nadia Bruner
Lee Hamel
Laura and Brad Hipps
Andrew Konyha
Gina and Matt Marion
George A. Peterkin III
Dodi and Mark Willingham

Golf Tournament

\$15,000+

Anonymous

\$5,000+

Nan and Bob Franklin

\$1,000+

Polly and Murry Bowden Betty and Dan Montgomery Vinson & Elkins

\$250+

Daisy and Bill Quayle Cynthia and Fisher Trigg

\$100+

Goldman, Sachs & Co. Matching Gift Program Lucy and Charles Lamme Helen and Richard Maxson

Brunch Run

\$10,000+

Green Mountain Energy

\$5,000+

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\$2,500+

alliantgroup

\$1,000+

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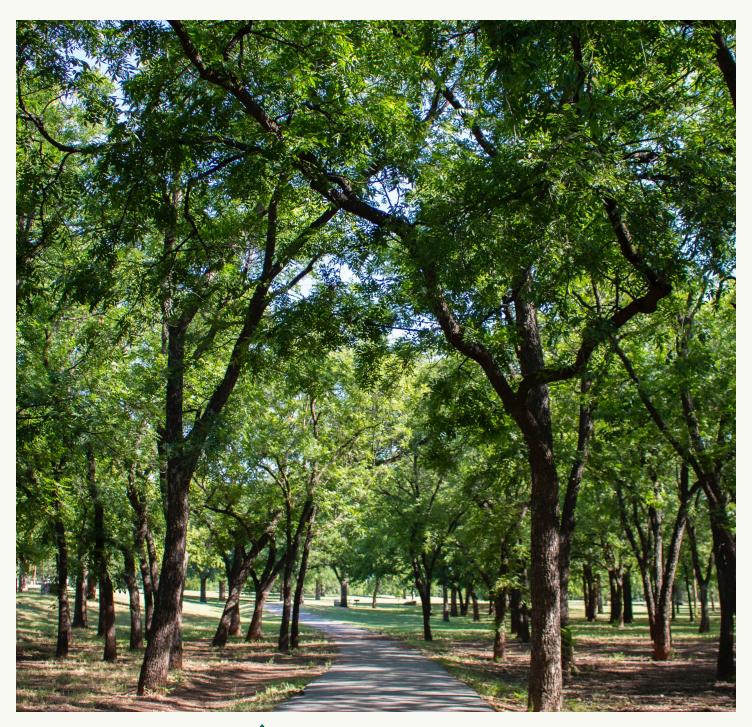
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2019 AUDITED FINANCIALS

Consolidation Statement of Financial Position as of May 31, 2019 and 2018

	2019	2018
ASSETS		
Cash	\$ 14,032,450	\$ 5,806,654
Cash designated for Capital Project Fund		5,000,000
Operating contribution receivables		15,000
Contribution receivables restricted for capital project	22,937,793	21,153,152
Prepaid expenses and other assets	5,413	27,102
Cash equivalent restricted for Endowment	10,918	10,918
Investments	7,390,004	11,650,796
Property and equipment, net	234,713	340,646
TOTAL ASSETS	\$ 44,611,291	\$ 44,004,268
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts Payable	\$ 2,208,848	\$ 339,469
Accrued payroll expenses	265,939	186,879
Total Liabilities	2,474,787	526,348
Total Liabilities	2,474,707	320,340
Net assets		
Without donor restrictions	1,974,104	1,594,599
With donor restrictions	40,162,400	41,883,321
Total net assets	42,136,504	43,477,920
TOTAL LIABILITIES AND NET ASSETS	\$ 44,611,291	\$ 44,004,268
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		Without Donor Restrictions		With Donor Restrictions		Total
REVENUE						
Contributions	\$	1,089,051	\$	7,228,481	\$	8,317,532
Special events		504,131				504,131
Donor benefit cost		(141,223)				(141,223)
Investment return		394,082		17,900		411,982
Other income		146,174				146,174
Total Revenue		1,992,215		7,246,381		9,238,596
Net assets released for purpose restrictions		8,967,302		(8,967,302)		
TOTAL		10,959,517		(1,720,921)		9,238,596
EXPENSES						
Park enhancement and programming		9,086,647				9,086,647
Management and general		735,694				735,694
Fundraising		757,671				757,671
Total expenses		10,580,012				10,580,012
CHANGE IN NET ASSETS		379,505		(1,720,921)		(1,341,416)
Net assets, beginning of year		1,594,599		41,883,321		43,477,920
Net assets, end of year	\$	1,974,104	\$	40,162,400	\$	42,136,504
			MEM	DRIAL PARK CONSERVANO	CY 20	019 Annual Report 14





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Shellye Arnold

President and Chief Executive Office www.memorialparkconservancy.org